We Share This Street (Masterplan) Concept













Pregnant Opportunities in this Street (Two Main arteries and gateways intersecting)

- Intersection provides opportunity to a shared economic interest.
- Scale and importance of street give potential to hybrid functions.
- Similar characteristics and use in both streets.
- Central area dominant by empty spaces.
- "Invisible" / hidden production activities including small scale agriculture, wood, steel and wax workshops.
- Significant number of voids along this path.

Evident Probelmatics

- A dividing psychological barrier, Old Saida Road.
- Little activity or happenings at intersection.
- Main ground level use always retail, and many times interrupted.
- No cafes, or places of gathering of any sort.
- Street in favor for vehicular movement over pedestrian flows.
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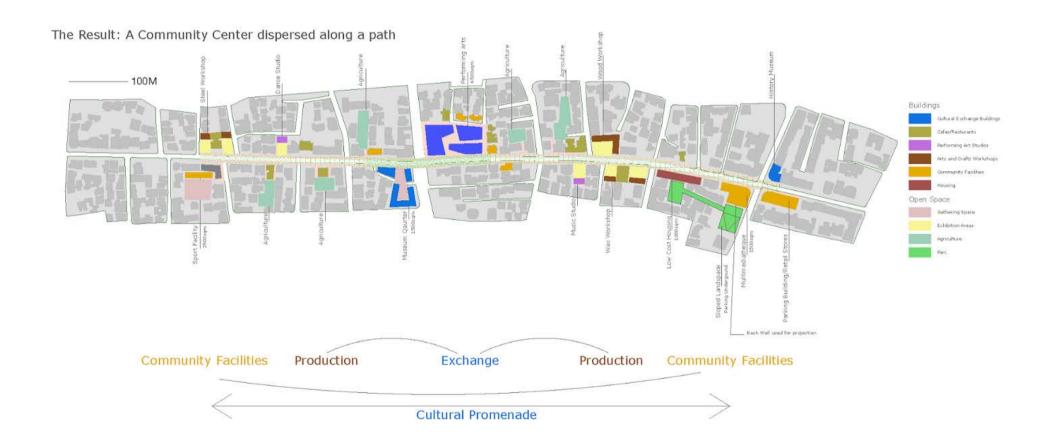
STRATEGY

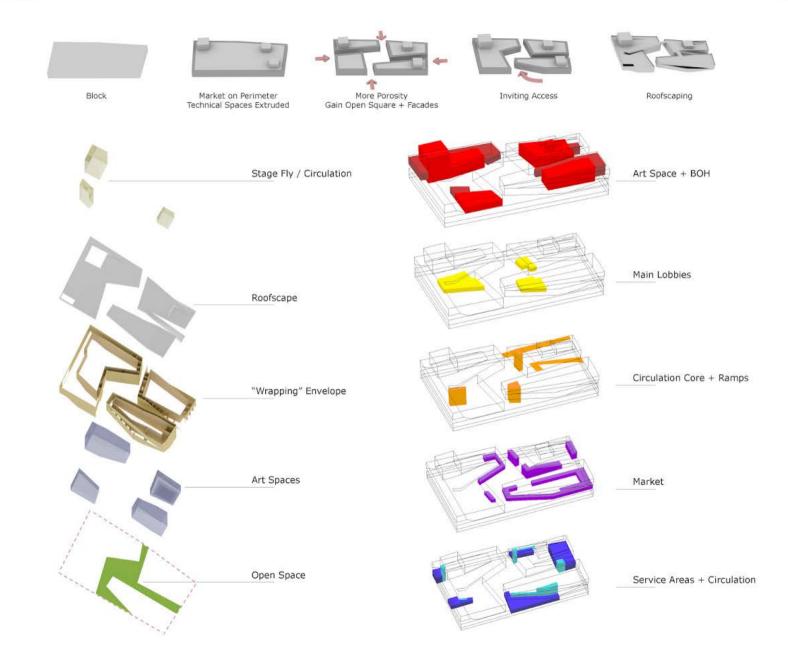
Reject totalitarian planning Redefine and re-use street in a new way Reject notion of urban island Gentle interventions that maintain a heterogeneous and diverse architecture Reject demolition of whole blocks regardless of architectural merit Trigger a metamorphic process that will lead to a gradual transformation Rebuild Supplement Demolish



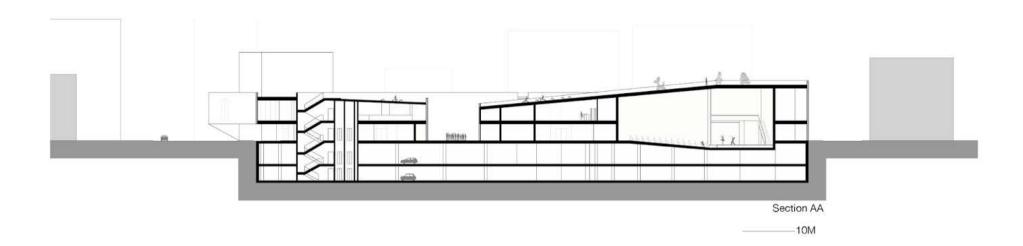
Local activities that present an opportunity for a shared economic interest that promotes collective work simultaneously having a potential to become a cultural magnet in the area.

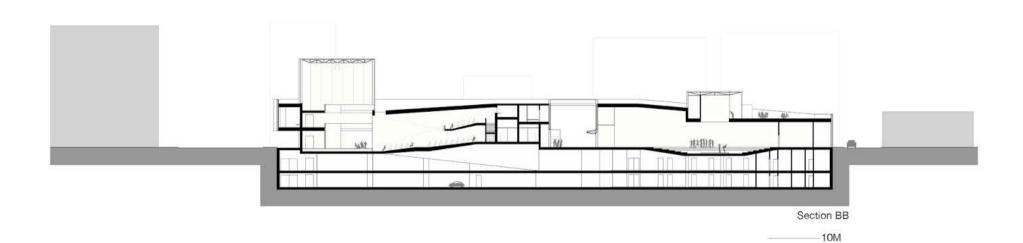
We Share This Street (Masterplan)

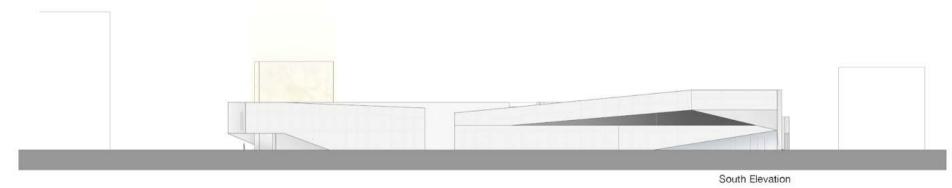




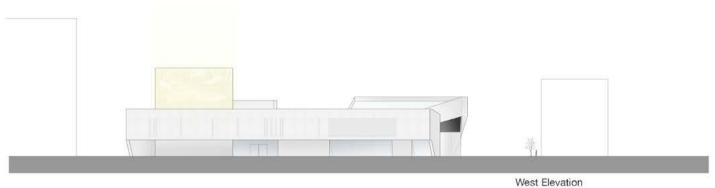




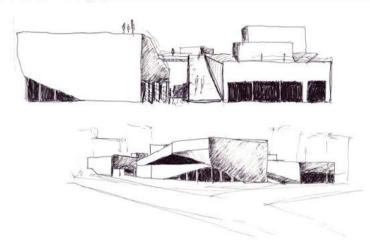








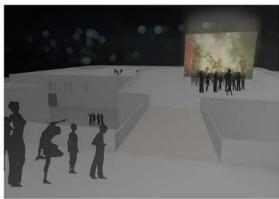
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Center for Economic and Cultural Exchange ______Model

