

EVENTS ANNUAL
NEWSLETTER
EXHIBITIONS
SYMPOSIA
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FIELD TRIPS

OPUS

LEBANESE AMERICAN UNIVERSITY
SCHOOL OF ARCHITECTURE AND DESIGN
DEPARTMENT OF ART AND DESIGN
2016-2017



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Welcome to OPUS, the first installment of our annual newsletter intended to update you, our extended family, on the busy calendar of events that have taken place over the past year here at LAU's Department of Art and Design.

Our programs at the Department of Art and Design have always had a rich tradition of providing students with learning opportunities beyond the classroom. Whether through visits, workshops, or dialogues with leading figures in the fields of Fine Arts, Fashion Design, and Graphic Design, the Department's activities are organized to broaden the students' understanding of contemporary cultural practices.

Each year, the Department of Art and Design hosts a range of international guests, carefully chosen to help the students realize the possibility of expanding well beyond their current context and keep them up-to-date with global trends and innovation. But we also strive to bring in local and regional academics and practitioners to raise student awareness of the wealth of creative thought and production happening right here at home.

The other objective of our events is to reach out to you in the broader community. Our lecture series is open to the public, as are our annual student exhibitions that showcase our brightest talents in each major. If you weren't able to attend last year, catalogues of each of these shows are available online or in our department offices, but I would love to see more of you here on campus to share in the sense of community that our students and faculty have built... Consider this your invitation!

Lee Frederix
Interim Chair, Department of Art and Design
School of Architecture and Design
lee.frederix@lau.edu.lb



In collaboration with Elie Saab and UAL: London College of Fashion, LAU's Fashion Design program proudly celebrated the work of its very first graduates.

Above Left and Right:
Final Year Collection
Sara Kayal

Under the title First, the fashion show featured 160 pieces. The venue, Abroyan Factory, a discarded textiles factory in Burj Hammoud, was transformed to host the event attended by more than 600 spectators. Jason Steel, coordinator of LAU's Fashion Design program, considers fashion as a reflection of society and states that the graduates, whom he describes as creative entrepreneurs, "ceased being students in the final year when they completely focused on their individual and unique vision, to become who they are."

The 160 pieces included a collection of outfits designed for the Lebanese 2020 Olympic team, disco-inspired leotards and body suits, a man's jump suit masquerading as a trench coat, a series of deconstructed blazers, oversized jackets, track suits and knitted ponchos, and embroidered wrap coats that resembled duvets.

FIRST

3



Above Left and Right:
Final Year Collection
Nour Daher



GRADUATE FASHION SHOW JUNE 8, 2017 ABROYAN FACTORY BURJ HAMMOUD



Hiba Kawoukji was among the graduating students who plan on strengthening the fashion industry in Lebanon; inspired by the 1980s woman, she designed her collection to reflect her love for dance. She expressed her gratitude for the opportunity to showcase her line in a fashion show of international standards; she added saying "We are so lucky to have enjoyed this degree and this amazing show". ■

For more information about this event, visit:

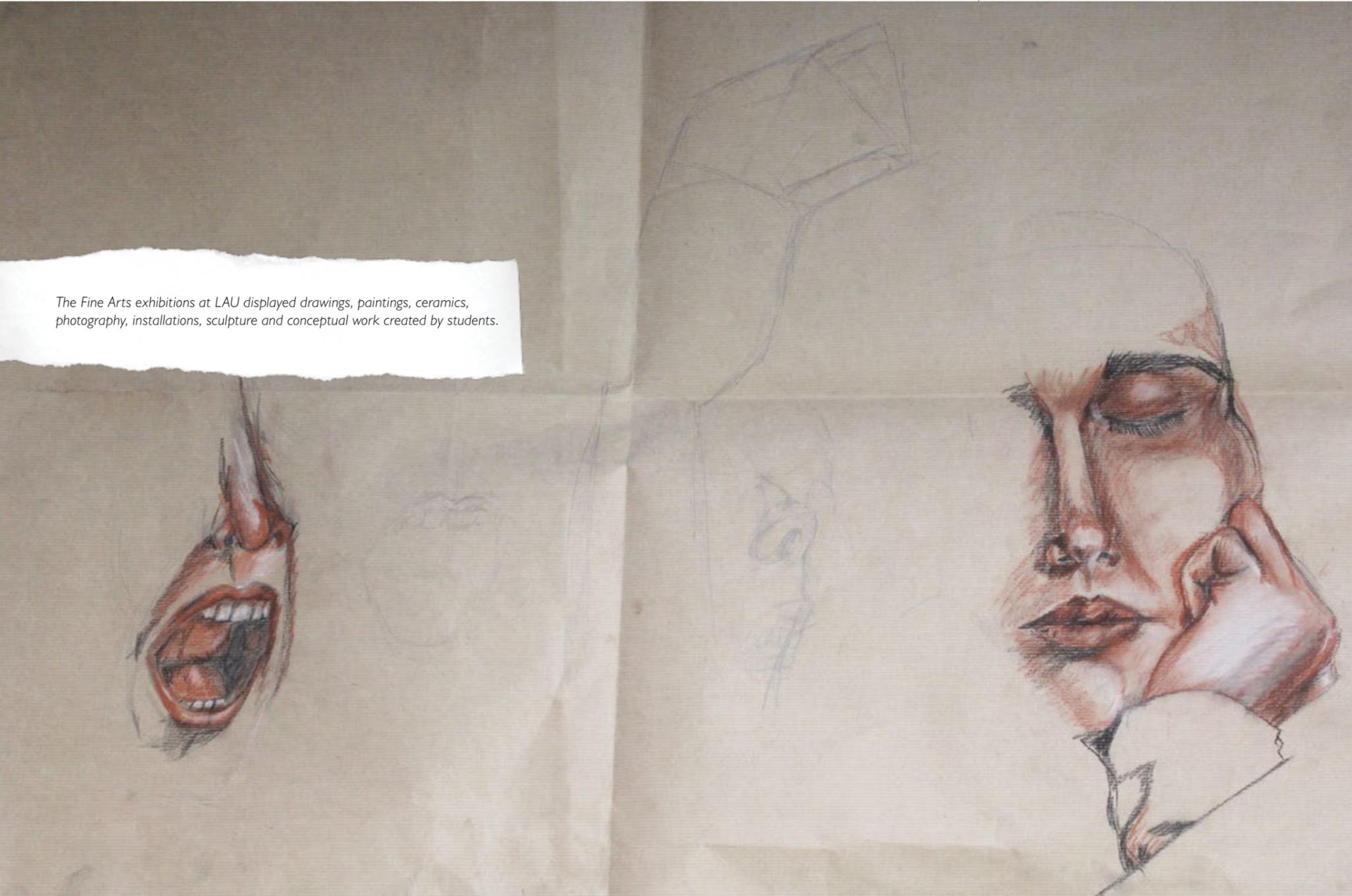
http://www.lau.edu.lb/news-events/news/archive/eclectic_show_reveals_exception/

<http://www.dailystar.com.lb/Life/Lubnan/2017/June-10/409130-lau-students-graduate-beyond-couture-cliches.ashx>

To view a PDF of the exhibition catalog, visit:

<http://sardassets.lau.edu.lb/fashion-catalogs/first-2017.pdf>

The Fine Arts exhibitions at LAU displayed drawings, paintings, ceramics, photography, installations, sculpture and conceptual work created by students.



Above:
Drawing
Rima Hammoud

In the Fall the Department held a Fine Arts exhibition under the title Visual Inquiries on the Byblos campus. The exhibition showcased a selection of students' works including drawing, photography, sculpture and ceramics.

Similarly, the annual student photography exhibition took place at Rima Hourani exhibition room, featured a rich and diverse collection of both colored and black and white images taken by students. The wide subject matter explored portraits, perspectives on architectural elements and still-life images.

In the Spring, under the title Fine Artworks the Fine Arts exhibition held on the Beirut campus began with a lecture by, LAU alumna and a well-known fine artist and a singer/song writer, Tania Saleh, highlighting the need that various fields have for creativity and artistic talent. Chairperson of the Department of Art & Design Yasmine Taan stressed that students must be aware of the numerous career opportunities available to them, and the degree to which training in art and design plays a vital role in success.

FINE ARTS



Above Left:
View of the Fine Arts
exhibition



Above Right
View of the Photography
exhibition

This exhibition featured the works of the graduating Fine Arts students. For her best performance in arts, senior Rayan Hashim was awarded the Department's Certificate of Excellence by LAU President Joseph G. Jabbra. Her interactive project encourages viewers to "take" a pill made out of clay that stands for a variety of notions, such as love, peace, money, stability, happiness, or good health, demonstrating the relative importance of such benefits to the person who takes it and to others as well. Viewers are asked to "take" the pills that make them feel better, then to write and display a sticky note with words that relate to each of the values. Putting the sticky notes together creates a tableau of different associations, revealing how they differ based on age and gender.



PHOTOGRAPHY STUDENT EXHIBITION
BYBLOS CAMPUS, OCTOBER 5, 2016
RIMA HOURANI EXHIBITION HALL

FINE ARTS STUDENT EXHIBITION
BYBLOS CAMPUS, NOVEMBER 3, 2016
RIMA HOURANI EXHIBITION HALL

FINE ART STUDENT EXHIBITION
BEIRUT CAMPUS, MAY 24, 2017
SHEIKH ZAYED EXHIBITION HALL

One of the aims of putting together such events is to foster an environment that features and celebrates the efforts of faculty and students of Fine Arts. Such exhibitions are part of common practices in the arts and serve to showcase exceptional works that also complement each other through curation. ■



For more information about this event, visit:
<http://sard.lau.edu.lb/news/2017/fine-artworks.php>
To view a PDF of the exhibition catalog, visit:
<http://sardassets.lau.edu.lb/FAFS/fine-artworks-2016-2017.pdf>



As a culmination of 21 graduating graphic design students' educational journeys from both Byblos and Beirut campuses, the annual Graphic Design Student Exhibition, Stir, featured capstone projects that showcased various subject matter formulated through extensive research in the students' previous semester.

Above:
View of the exhibition

ANNUAL GRAPHIC DESIGN SENIOR STUDENT EXHIBITION
FEBRUARY 22, 2017 SHEIKH ZAYED GALLERY BEIRUT CAMPUS

As part of this event, five of the senior students received recognition for their outstanding work during their studies and were presented with Certificate of Excellence Awards. Other select students earned a certificate upon completion of their projects within the framework of the "Adopt a Creative" program, whereby creative directors of Leo Burnett joined forces with the Department of Art & Design to supervise their capstone projects.

Among these, DYS PLUS by Waif Dabbous aimed to tackle the issue of dyslexia in Lebanon by combining traditional posters with a flipbook and virtual reality to expose and connect the public with the experience and the struggles of a dyslexic child. Other projects approached technology as a means to improve one's surrounding conditions, such as Rona Fayad's project Baddel. Through an augmented reality application, her project invites people to explore ways to reduce the amount of waste sent to landfills. Similarly, Maya Itani addressed the issue of heavy traffic in Beirut through Parklik, which incorporates a parking application and a digital parking ticket, through promotional materials like posters and animation. ■



For more information about this event, visit:

http://www.lau.edu.lb/news-events/news/archive/graphic_design_student_exhibit/

<http://sard.lau.edu.lb/news/2017/the-future-of-graphic-design.php>

To view a PDF of the exhibition catalog and student works, visit:

http://sardassets.lau.edu.lb/gd_catalogs/stir-2016.pdf

STIR



This one-night event, in its second annual year, brought together acclaimed designers, typographers and calligraphers.

The connection between each speaker was letters — these seemingly simple and fundamental forms are the essence of communication and the visualization of language. It is particularly relevant that such discussions on letters took place in Byblos — a city where more than 3,000 years ago the Phoenician civilization laid the foundation of our alphabet.

This symposium introduced John Neilson as its first guest speaker, a letter carver in stone whose current work includes lettering design and carving for architectural projects, public art, memorials, plaques, sundials, signs, and more sculptural pieces. He has exhibited widely in the U.K. and abroad, but works mostly on commission, the most recent having included a number of public art and large-scale works, among which the free-standing lettering above the Queen's Gallery entrance, Edinburgh. The event also hosted Kashida, an acclaimed product design studio creating bespoke design pieces based on 3D Arabic calligraphy.

Above:
Students discussing letter stone carving process with John Neilson.

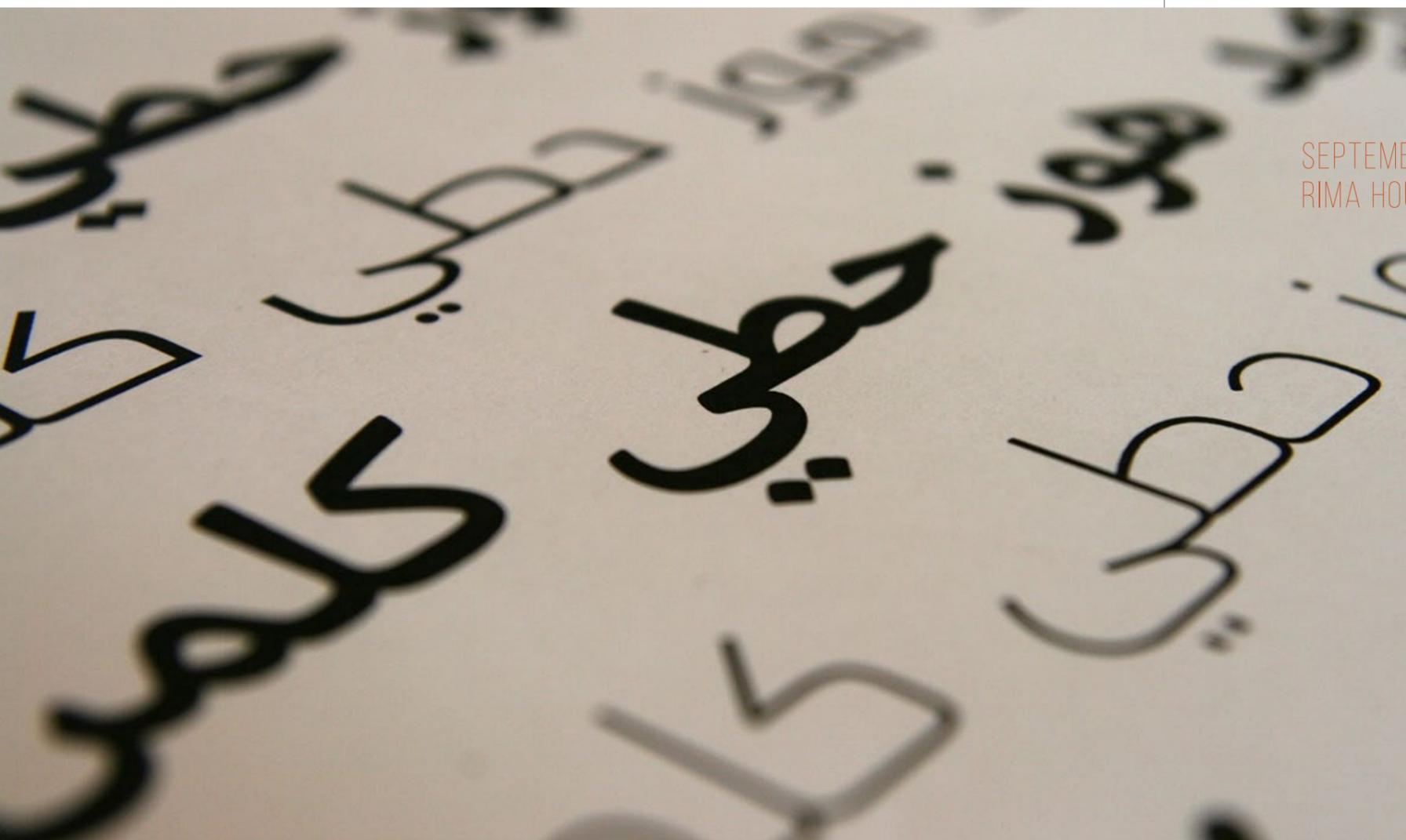
TYPETALKS SYMPOSIUM

Chief Executive Officer Elie Abou Jamra, and Mirna Hamady, creative director, both at Kashida aim to transcend the classic ornamental approach to calligraphy by creating functional design pieces that respond to people's ergonomic and lifestyle needs. Lastly, TypeTalks welcomed Nadine Chahine, an award-winning Lebanese type designer working as the U.K. Type Director and Legibility Expert at Monotype. She has won several awards including the Award for Excellence in Type Design from the Type Directors Club in New York in 2008 and 2011, and a Certificate for Excellence from ISTD. Her work has been featured in the 5th edition of Meggs' History of Graphic Design, and in 2012 Fast Company selected her as one of its 100 Most Creative People in Business. ■



Left:
Typeface design by
Nadine Chahine
Courtesy of the artist

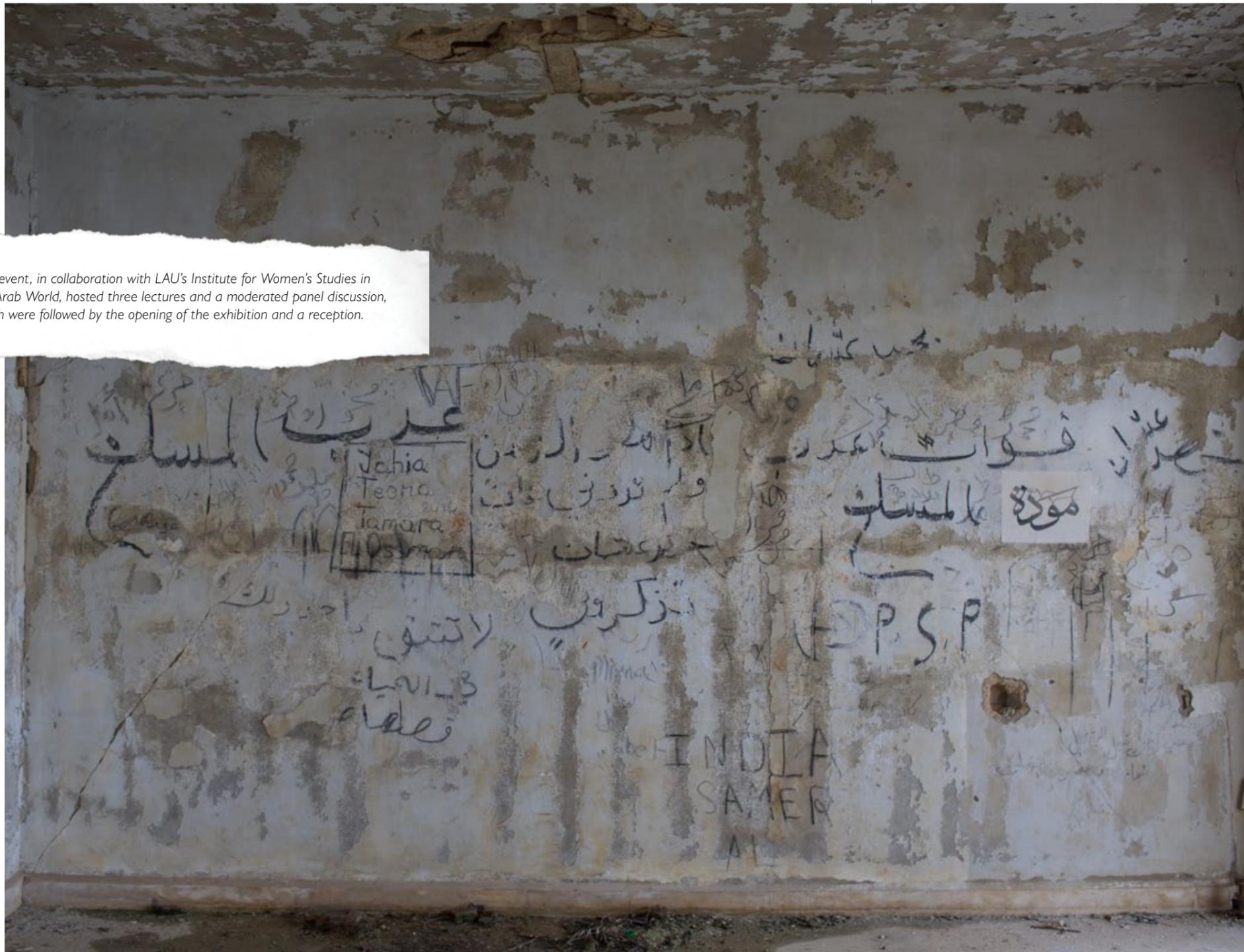
Above:
Muatad lounge chair by
Kashida
Courtesy of the artist



SEPTEMBER 24, 2016 CHAGOURY HEALTH SCIENCES CENTER AUDITORIUM
RIMA HOURANI EXHIBITION ROOM BYBLOS CAMPUS

For more information about this event, visit:
<http://sard.lau.edu.lb/news/2016/more-than-letters.php>

This event, in collaboration with LAU's Institute for Women's Studies in the Arab World, hosted three lectures and a moderated panel discussion, which were followed by the opening of the exhibition and a reception.



The lectures and exhibition addressed the forces that drove each artist to record attacks in Lebanon and Palestine respectively and respond with peace. The symposium's first speaker Zena El Khalil explained how the cathartic effect of art is a factor that drives her to create art as a response to violence. El Khalil, a visual artist and writer, exhibits her work internationally. Her work includes mixed media paintings, installations, and performance that focus on creating a culture of peace through love, compassion, forgiveness, and empathy. In 2006, she was invited to speak at the Nobel Peace Center on freedom of expression over the Internet and in 2012 joined TED Fellowship Program. The event's second speaker Ginane Makki Bacho described how she returned to her bombed apartment in 1983, gathered the shrapnel and transformed her experience of violation into art by forging the pieces into cedar sculptures. Makki Bacho has had numerous exhibitions in Beirut and abroad.

"Her art comprises a series of paintings, etchings and print books centered on her own life as a Lebanese woman navigating the vagaries of tradition, family life, exile, alienation dashed aspirations and remembrance" (Nasser Rabbat).

Above:
Photograph
Courtesy of Zena el Khalil and
Giorgio Persano Gallery



Lastly, Rula Halawani, through a shared video, recounted her journey in photojournalism and expressionist representation of the violence in Palestine as she played the role of the artist as a witness. Halawani, a native of occupied East Jerusalem, began her artistic career by registering the difficulties of living under a protracted political conflict. Halawani's work has been exhibited and housed internationally. Palestine (2008), the artist's first monograph, was published by La Lettre Volée, Brussels, in conjunction with her mid-career retrospective at the Botanique Museum. In 2016, she received a residency fellowship at the Camargo Foundation in Cassis, France. ■

APRIL 22, 2017 CHAGOURY HEALTH SCIENCES AUDITORIUM
RIMA HOURANI EXHIBITION ROOM BYBLOS CAMPUS



Left Top:
Sculptures by
Ginane Makki Bacho
Courtesy of the artist

Left Bottom:
Black and white digital archival
print by Rula Halawani
Courtesy of the artist and
Ayyam Gallery

Above:
View of the exhibition

For more information about this event, visit:
<http://sard.lau.edu.lb/news/2017/artists-hold-a-mirror-to-the-sca.php>

DIRECTORY

LECTURES

FASHION

TEACHING MATERIALS TO ENGAGE CREATIVES IN ENTREPRENEURSHIP

Sarah Thelwall

September 29, 2016
Fashion Studios, Gezairi Building
Beirut Campus

Sarah Thelwall is a global expert in the development of sustainable businesses in the Creative Industries. She is based in London and regularly works with creative entrepreneurs in the U.K. and internationally who wish to apply their creativity to building and operating a business. She has also been working with the British Council, LAU: Beirut Design Week, NoBrand, Altcity and other partners in Beirut since 2011.

For more information about this event, visit:
<http://sard.lau.edu.lb/news/2016/selling-out-or-selling-yourself-.php>

MARKETING IDENTITY: FASHION AND THE COMMODIFICATION OF REGION, RELIGION, AND ETHNICITY

By Reina Lewis

March 15, 2017
WKSC 201
Beirut Campus

Reina Lewis is an Artscom Centenary Professor of Cultural Studies at London College of Fashion, and one of U.K.'s leading authorities in modest and faith-based fashion and dress. She

is the author of *Muslim Fashion: Contemporary Style Cultures* (2015), *Rethinking Orientalism: Women, Travel, and the Ottoman Harem* (2004), and *Gendering Orientalism: Race, Femininity, and Representation* (1996). She is the editor of several books including the book series *Dress Cultures*, in collaboration with Elizabeth Wilson. Lewis is a frequent commentator on various media channels, such as the *New York Times*, *Le Monde*, *BBC World*, *The Guardian*, *The Times*, *Marie-Claire* magazine, *Businessoffashion.com* and *Huffington Post* to name a few.

STRUCTURE: DE-STRUCTURE

Kiran Gobin

October 27, 2016
AKSOB 904
Beirut Campus

Kiran Gobin is a designer and creative pattern cutter based in the U.K. He graduated with a B.A. in Womenswear from London College of Fashion and is currently a lecturer in Fashion Design at Middlesex University and senior lecturer at Manchester School of Art. Besides a career in education, Gobin also heads the pattern cutters at Martine Rose Studio and Ralph Racing. He is co-author of *Construction for Fashion Design*.

PLAGIARISM AND DESIGN

Rana Saghieh

October 27, 2016
AKSOB 904
Beirut Campus

Rana Saghieh has a master's degree in Political Science from the "Institut d'Etudes Politiques" in France and a B.A. in Law from the American University of Beirut (AUB). Since 2005, she has worked on legal proceedings, corporations' law, and strategic social consultancies that include the "Artistic Freedom in Lebanon: Update on Censorship in Lebanon" (2015). She is also the co-author of *Proposal for Electoral System Reform in Lebanon*, published in cooperation with the European Union in 2005.

FINE ARTS

THE HISTORIAN AT WORK

Alfred Tarazi

February 16, 2017
AKSOB 904
Beirut Campus

Alfred Tarazi is a graduate of the American University of Beirut (AUB) with a degree in Graphic Design. Besides design publications, the multi-disciplinary artist's work — ranging from paintings, photography to installations — has been exhibited both locally and internationally. His work is also on permanent display at Galerie Janine Rubeiz, where he had his first solo exhibition. In addition, Taraz is a member of Atelier Hapsitus and The Feel Collective cultural activism group. Alfred Tarazi's second exhibition "Dear Madness" was inaugurated recently, on October 11, 2017 at Galerie Janine Rubeiz. It is an installation that has transfigured the gallery by tracing back demolished monuments of Beirut and evoking the notion of absence by fictional presence.

DETERMINATION OF THE VALUE IN THE ART MARKET

Pascal Odille

March 23, 2017
AKSOB 904
Beirut Campus

Pascal Odille is an expert in Modern & Contemporary Art — a member of *Chambre Nationale des Experts Spécialisés - Agréé (CNES)* and *Chambre Européenne Des Experts Agréés (CEDEA)* — the art director and co-founder of Beirut Art Fair and the art director of the Singapore Art Fair. He opened his gallery in Paris, *Galerie Pascal Odille*, 12 years ago and its Chicago branch four years ago. Odille created the first master's program that is dedicated to the Art Market at the *Écoles d'Arts et de Culture (EAC)* in Paris.

THE VALUE OF ART AND ITS INFLUENCE IN THE WORLD

Romero Britto

April 24, 2017
Faculty Lounge, Irwin Hall
Beirut Campus

Brazilian-born and Miami-made, Romero Britto is an international artist that uses vibrant, bold and colorful patterns to reflect his optimistic view of the world around him. Britto has created a visual language of hope and happiness that is relatable to all, inspiring millions. Self-taught at an early age, Britto painted on scraps of paper or cardboard or any medium he could find before coming into his own and traveling to Paris where he was introduced to the works of Matisse and Picasso. His appreciation of these masters influenced him to create an iconic style that *The New York Times* said "exudes warmth, optimism, and love."

LECTURES

GRAPHIC DESIGN

AN OVERVIEW OF ARABIC TRADEMARKS

Khajag Apelian

February 23, 2017
ARC 502
Byblos Campus

Khajag Apelian is a lettering, type and graphic designer. Having grown up between Dubai and Beirut, Armenian-born Apelian has an affinity for different languages and writing systems, which he has applied to the development of typefaces in many scripts, including Arabic, Armenian, and Latin. He designed Arek, a typeface that was awarded the Grand Prize at Granshan 2010 Eastern Type Design Competition, and was among the winners of Letter.2, the second international type design competition organized by the Association Typographique Internationale. He currently operates under the name "debakir," Armenian for "printed type".

PAPER AND PAPER MAKING

Ramzi Choueiri

April 4, 2017
Nicol 310
Beirut Campus

Ramzi Choueiri is the General Manager of Ream Trading. He is an expert on a large variety of high-quality paper and cardboards. He has expended the scope of his work within Lebanon and neighboring countries, collaborating with a range of advertising and printing companies. Choueiri shared his expertise with Graphic Design students about the process and types of paper manufacturing. He gave an interesting talk about how paper is manufactured, the ethics behind choosing and using paper, and its different purposes.

VISUAL STORYTELLING

Vitali Konstantinov

March 28, 2017
Nicol 208
Beirut Campus

Vitali Konstantinov was born in Ukraine (USSR) and lives in Germany as freelance artist. After studying architecture, graphic arts, painting and art history in Russia and Germany, he became active as illustrator and graphic novel author in various industry sectors, working for international publishers (publications and licenses in as many as 35 countries). Konstantinov was nominated for the Premio Stepan Zavrel, Bologna Bookfair, The Most Beautiful German Books, 3x3 Illustration Annual, German Children's Literature Award, The White Ravens, among others. He has taught drawing, illustration and comic art at numerous universities in Germany — Reutlingen University, Institute of Fine Arts at the University Marburg, Bauhaus University Weimar, Hamburg University of Applied Sciences — and led courses and workshops in Germany, Italy, Russia, Spain and Switzerland.

MOVING FORWARD WITH VISUAL STORYTELLING

Lena Merhej

March 29, 2017
AKSOB 904
Beirut Campus

Lena Merhej is a visual storyteller and an expert in graphic narration. She taught at AUB and LAU, and currently teaches at the Lebanese International University (LIU). She is the founder and director of the Story Center. She is also the director of the Lebanese Festival, Beirut Animated. Her thesis project at Parsons School of Design in NY was on animating the award-winning Drawing the War. Her thesis research at Jacobs University in Bremen was entitled Analysis of Graphic Narratives: War in Lebanese Comics. She is a co-founder of and an active editor and collaborator at Samandal Comics. Merhej illustrated more than 20 Arabic children's books. War is also the subject of her first

comic book, I think we will be calmer in the next war (2006), rated the highest selling book in Lebanon in 2007. Also, Another Year (2008), Yogurt and Jam, or How My Mom Became Lebanese (2011) took the FIBDA (Festival International de la Bande Dessinée d'Alger) award for Best Arabic Comics.

DESIGN AND . . .

Joumana Ibrahim

April 12, 2017
ARC 502
Byblos Campus

Joumana Ibrahim is a graphic and information designer, and art director. She graduated with an M.A. from the London College of Communication (LCC), having completed her B.S. at LAU. She teaches design in several universities in Lebanon, and has led information design workshops focusing on issues such as the rights of migrant workers and the situation in Syria. Ibrahim also works as a designer with many clients in Lebanon and internationally, primarily on identity, publications, branding projects and information design. Before becoming an instructor, Ibrahim was a senior art director with Leo Burnett in Beirut, where she won a number of regional and international awards.

THE MANY WAYS OF SEEING

Joan Baz

April 19, 2017
ARC 502
Byblos Campus

After working on animated shorts with animation studios in Paris, London, Zagreb, and Barcelona, Joan Baz co-founded the Beirut-based artistic and cultural NGO "Waraq" in 2012 and led various socially engaged projects and workshops with the collective until 2015. Her illustration work has been published in The Guardian, The Outpost, Brownbook, MIT Technology, The Carton and Majallet magazines. In 2015, she founded "Cardamon House", a design, animation, and illustration studio creating content that spans different media and formats with clients such as Google Arabia, YouTube, ILO United Nations and Mercy Corps.

BRANDITUDE CULTURE

Nicole Jabre

April 19, 2017
ARC 502
Byblos Campus

Nicole Jabre is a Lebanese-Cypriot visual communicator and design instructor. After completing her B.A. in Graphic Design with honors from Notre Dame University, Lebanon, she moved to London where she obtained an M.A. in Branding & Identity from London College of Communication. Since then, she has freelanced for several national and international clients, while teaching design in several universities. Currently, Jabre is involved in a research project that focuses on the importance of branding attitudes. When not teaching or freelancing, she enjoys collecting antiques, painting, and working in interior design.

THE DESIGNER AS AN AGENT OF CHANGE

Rana Abou Rjeily

April 24, 2017
AKSOB 904
Beirut Campus

Rana Abou Rjeily is an independent Lebanese graphic and type designer based in Beirut, who holds a B.A. in Graphic Design from Notre Dame University (NDU) and an M.A. in Visual Communication from Central Saint Martins, London. Abou Rjeily has been teaching typography and design at NDU and the Lebanese University since 2007. She is the author of the award-winning book Cultural Connectives, a typographic book bridging Arabic and Latin scripts, and the co-founder of Lebitivity.com, the social calendar for events in Lebanon.

WORKSHOPS

FASHION

STRUCTURE / DE-STRUCTURE: TAILORING & SPORTSWEAR

Kiran Gobin

Fall 2016
Beirut Campus

This workshop introduced students to both tailoring and sportswear design and aesthetics. Gobin worked with students to ensure that the highest production standards became part of working practices. Central to the process is experimentation and the ability to generate ideas whilst working with 3D, as well as producing resolved patterns.

Kiran Gobin is a designer and creative pattern cutter based in the U.K. He graduated with a B.A. in Womenswear from London College of Fashion and is currently a lecturer in Fashion Design at Middlesex University and senior lecturer at Manchester School of Art. Besides a career in education, Gobin heads the pattern cutters at Martine Rose Studio and Ralph Racing. He is also co-author of Construction for Fashion Design.

SURFACE DESIGN FOR FASHION: DEVELOPING TEXTILE PROCESSES

Suyin Tsang

Fall 2016
Beirut Campus

This three-day workshop was both introductory and transformative for second-year students who had the chance to explore surface design with an expert in the field. A number of students from the previous year changed their working methods completely after this intensive program.

Suyin Tsang specialized in Textile Design at a post-graduate level at the École Nationale des Arts Décoratifs, Paris. She has years of experience as an independent designer working with companies in Paris and Milan, among others. In addition to her work on home interior collections of textile design and her research on motifs and trends for men's and women's wear, she was a drawing instructor at Visual Formations in France and is currently a faculty member in the Foundation Studies program at LAU Beirut.

GRAPHIC DESIGN

INTRODUCTION TO LETTERING DESIGN AND LETTER CARVING IN STONE

John Neilson

September 22 and 23, 2016
Frem 203 and Nabil Basbous Studio
Byblos Campus and Rachana

This workshop provided an introduction to the rich and fascinating subjects of lettering design and carving. Students first looked at the basic design principles of Roman capital letters. They then, visited Nabil Basbous's sculpture studio in Rachana, where Neilson introduced them to the technique of carving letters in stone with a v-cut. Each student carved a short inscription that he/she designed.

John Neilson has been a lettering designer and letter carver in stone since his training with Tom Perkins in 1991/2. Prior to that, after an initial career in teaching, he studied calligraphy at Roehampton, London. His current work includes lettering design and carving for architectural projects, public art, memorials, plaques, sundials, signs, and more sculptural pieces. Recent commissions include a number of public art and large-scale works including the freestanding lettering above the entrance to the Queen's Gallery, Edinburgh.

BILINGUAL TYPOGRAPHIC DESIGN

Nadine Chahine

September 22 and 23, 2016
Frem 203
Byblos Campus

This workshop specifically catered to final-year students in order to give them further insight into bilingual typography for their final-year projects.

Nadine Chahine is an award winning Lebanese type designer working as the U.K. Type Director and Legibility Expert at Monotype. She obtained an M.A. in Typeface Design from the University of Reading, U.K., and a Ph.D.

from Leiden University, the Netherlands. She holds numerous awards including two Awards for Excellence in Type Design — 2008 and 2011 — from the Type Directors Club in New York. Chahine's work has been featured in the 5th edition of Megg's History of Graphic Design, and in 2012, she was named by the American magazine, Fast Company, one of the "100 Most Creative People in Business."

PUBLIC SPEAKING

Chrystèle Khodr

October 19, 12 and 22, 2016
ARC 502
Byblos Campus

This public speaking workshop led by Chrystèle Khodr engaged participants in exercises that fuel creativity and enhance social skill sets. Participants were guided through a new understanding of public speaking with an emphasis on the voice and the body.

Chrystèle Khodr is a theater performer, writer and a regular artistic collaborator of Zoak Theater Company. She graduated in Performing Arts from the National Institute of Fine Arts in Beirut and was trained in physical theater at the International School of Theatre LASSAAD - Lecoq pedagogy (Brussels). She co-created "Bayt Byout" in 2008, which was shown in venues and festivals in Beirut, Brussels and Alexandria. Since 2008, Chrystèle has been conducting theater workshops and social interventions with different publics across Lebanon.

ETCHING

Zeina Badran

February 17, 2017
Nicol B101B
Beirut Campus

This workshop focused on etching techniques and provided a background on traditional print-making methods.

Zeina Badran, an instructor at LAU, received certificates in lithography, etching, and silkscreen printing from the Lebanese Academy of Fine Arts (ALBA). She has participated

in the International Art Expo 'IT'S LIQUID', Venice, and ART14 in London and held solo exhibitions at Art on 56th gallery, Galerie 6 and at Balamand University. She has also participated in numerous collective exhibitions at Galerie Janine Rubeiz, Alwane Gallery, Hamazkayin Gallery, the French Cultural Center, Salon d'Automne and Nicolas Sursock Museum during the past decade.

USER EXPERIENCE

Carine Teyrouz

March 21, 2017
ARC 501
Byblos Campus

The workshop included notions of User Journey, User flow, Information Architecture and Interface Design.

Carine Teyrouz is a graduate of LAU in Graphic Design. She worked at Leo Burnett Beirut as a junior creative, and went on to receive a master's degree in Web Design & Web Project Management from ELISAVA in Barcelona. Today, she designs websites, mobile applications and game designs for commercial and non-commercial projects.

LECTURES AND WORKSHOPS

FASHION

MARKETING THE DREAM: CREATIVE APPROACHES TO FASHION BUSINESS

Sarah Thelwall

Dreaming the Reality: The Business of Fashion
Part I Fall 2016, Part II Spring 2017
Fashion Studios, Gezairi Building
Beirut Campus

This two-part program supports the entrepreneurship modules as part of the final year introduction to business practices. This dynamic program has been specifically created for the Lebanese market using the best of international methods.

Sarah Thelwall is a global expert in the development of sustainable businesses in the Creative Industries. She is based in London, and regularly works with creative entrepreneurs in the U.K. and internationally who wish to apply their creativity to building and operating a business. She has also been working with the British Council, LAU: Beirut Design Week, NoBrand, Altcity and other partners in Beirut since 2011.

FINE ARTS

CERAMICS & PAPER KILN

Mutlu Baskaya

March 29, 2017
AKSOB 904
Beirut Campus and Bkerzay

Held in Bkerzay, this four-day workshop brought together artists, students and faculty in a combined effort to build a paper kiln and then fire their ceramics. The resulting pieces were unconventional and colorful.

Mutlu Başkaya is a founding member of the International Ceramics Artist Association in China, a member of the International Academy of Ceramics in Geneva, Switzerland (UNESCO) and a board member of the

Turkish Ceramic Society. Başkaya is also a lecturer at Hacettepe University, Faculty of Fine Arts, Department of Ceramics.

For more information about this event, visit:
<http://sard.lau.edu.lb/news/2017/lau-sponsors-ceramics-and-paper-.php>

AUDIO LOVES VISUAL

Tania Saleh

May 20–24, 2017
Nicol 529 and AKSOB 904
Beirut Campus

This four-day workshop questioned the role of the visual image in the music industry since the early beginnings of the past century by showcasing some of the best examples throughout history. It also gave participants the opportunity to create a complete visual identity for an artist of their choice.

Tania Saleh is a singer, songwriter, visual artist and Fine Arts LAU Alumna. She is one of the rare female singers/songwriters in the Arab world and one of the most respected independent artists in the region. Her visual style has helped her to create a unique artistic image that diverges from the mainstream Arabic music scene.

For more information about this event, visit:
<http://sard.lau.edu.lb/news/2017/fine-artworks.php>

GRAPHIC DESIGN

BILINGUAL TYPOGRAPHY

Yara Khoury

November 17, 2016
AKSOB 903
Beirut Campus

This two-day workshop, which included a lecture, addressed bilingual typographic design through experimentation with different parameters of Arabic and Latin typesetting, paragraph setting and grid settings. It explored

the degrees of harmonization between the two scripts, questioning preset norms in Latin and Arabic typesetting, and considering the directionality of reading and the color of type.

Yara Khoury is a graduate of NDU with a B.A. in Graphic Design and an M.A. from Middlesex University in London. She is the design director of Al Mohtaraf, a leading design house in the Middle East that produces major corporate identities for the Arab world as well as corporate publications, books, magazines and Arabic typefaces. She has served on the jury of D&AD awards and is a regular juror for ISTD's (International Society of Typographic Designers) annual student assessment scheme. Her work has been published in several international design books and is the winner of an ISTD Premiere Award and a D&AD In-Book award.

SYSTEM ERROR (LIVING IN A WORLD OF DATA FETISH)

Sarp Sözdinler

November 17, 2016
AKSOB 903
Beirut Campus

This two-day workshop and lecture raised questions about privacy both practically and symbolically. Questions addressed were as follows: How can design be used politically and socially for the codification and de-codification of people's thoughts? What is a graphic design that is inherently secretive? How can graphic design reinforce privacy? And, how can the process of design engender a proactive attitude toward the future — and our present for that matter?

Sarp Sözdinler quit Computer Engineering in order to move on to Graphic Design at Mimar Sinan University of Fine Arts in 2009, with the exception of a year-long break at University of Applied Arts Vienna. Following various jobs at design studios in Austria, Belgium and Italy, he headed back to Turkey to work with Bülent Erkmen, Mehmet Ali Türkmen and Future Anecdots, which eventually led him to found his own design practice, Studio Sarp Sozdinler in 2014. Meanwhile, he established several projects, including the type foundry 383C, the experimental music practice Eating Pomegranates, and the imprint Editions Inédits.

NEEDS UNMET: SPECULATIVE DESIGN HACKATHON

Tatiana Toutikian [Beirut Design Week]

Spring 2017
Byblos and Beirut Campus

The aim of the Hackathon was to create artifacts and designed prototypes. Students were introduced to critical and speculative design which raises the question: Is design a need? It tackled design as a tool for provocation and creating desired futures through fiction and stories. Within a matter of four hours, student groups managed to find a problem, ideate, come up with a concept and build prototypes. At the end of the Hackathon, selected students' work was exhibited and published as part of Beirut Design Week (BDW) on May 19–26 at KED.

For more information about this event, visit:
<http://beirutdesignweek.org/page/118/item/1965/BDW-2017:-HIGHLIGHTS/SPECULATIVE-NEEDS-XOXO>

DESIGN FOR MULTI-SENSORY EXPERIENCE

Ellen Lupton

June 21–23, 2017
WKSC 201 and Nicol 310
Beirut Campus

Ellen Lupton gave a talk on designing for multi-sensory experiences, as part of a three-day branding and package design workshop for perfumes during which students explored inter-relationships between scents, seeing and making.

Ellen Lupton is curator of contemporary design at Cooper-Hewitt, National Design Museum in New York City and director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore. She is the author of numerous books and articles on typography and design, a design critic, lecturer, and AIGA Gold Medalist.

Q&A

SKYPE Q&A WITH HUDA ABI FARES

March 7, 2017
ARC 502
Byblos Campus

After several readings from Arabic Typography: a comprehensive sourcebook (Saqi Books, London, 2001) and Typographic Matchmaking in the City (Khatt Books, Amsterdam 2011), students from the History of Graphic Design course met with author Huda Smitshuijzen AbiFarès via Skype. The session allowed them to ask questions regarding her career and publications, and gain insight into the history of Arabic typography as well as current trends.

In addition to authoring numerous books related to Arabic typography, AbiFarès is the Founding Director of the Khatt Foundation, Center for Arabic Typography. She specializes in bilingual typographic research and design. She has worked as a designer for a number of years, in the U.S., Europe and the Arab World. She has directed and collaborated on the design of several contemporary Arabic fonts for magazines like Aleph (London) and several companies in the Gulf. Having taught typography and graphic design at AUB, AbiFarès currently supervises the research of Ph.D. candidates in the Leiden University Arts program.

FIELD TRIPS

ALFURAT POSTER ARCHIVE

February 17, 2017
Beirut

Abboudi Abou Jaoude is the owner of AlFurat Publishing & Distribution and collector of Lebanese and Arab film posters. For the past 40 years, he has amassed and preserved piles of individually wrapped posters. His collection consists of original posters ranging from A0s to thin prints, which he also sells; they are also compiled in a publication called Hatha Masa meaning "Tonight" in Arabic.

DOTS PRINTING PRESS AND LUNA PACKAGING PRINTING PRESS

April 7, 2017
Beirut

Students saw how theories of printing were put into practice. Visiting the pre-press, press and post-press departments provided the students with a better understanding of the process, and technical issues of any print job.

CREDITS

Design Supervision: Joumana Ibrahim
Project Supervision: Melissa Plourde Khoury
Design: Margaux Essey
Production: Charbel Harb
Editor: Dana Mills
Compilation: Maria Hamalian and Mary Kassab

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BEIRUT CAMPUS

P.O. BOX 13 5053, CHOURAN BEIRUT,
1102 2801 LEBANON
T | +961 1 786456/64
F | +961 1 867098

BYBLOS CAMPUS

P.O. BOX 36, BYBLOS, LEBANON
T | +961 9 547254/63
F | +961 9 944851

NEW YORK OFFICE

211 EAST 46TH STREET,
NEW YORK, NY. 10017, USA
T | (212) 203 4333
F | (212) 784 6597